



Current and Digg Present Digg Dialogg: An Interview with Al Gore

Exclusive Interview to Feature Questions Provided by the Digg Community –
Interview Premieres on Current Friday, November 7 at 10 pm ET/PT

SAN FRANCISCO — Nov. 3, 2008 — Current, the media company that works with its young adult audience to create and distribute media that informs, enriches and inspires, is taking an open approach to interviewing with “Current Presents Digg Dialogg: An Interview with Al Gore.” The half-hour special, hosted by Digg’s Kevin Rose, will give viewers a rare opportunity to not only hear from the former Vice President and Nobel Peace Prize winner, but also play a direct role in guiding the conversation. The call for questions begins Tuesday evening, Nov. 4th at Digg.com. “Current Presents Digg Dialogg: An Interview with Al Gore” premieres Friday, Nov. 7 at 10 pm ET/PT.

Digg Dialogg is Digg’s ongoing series of interviews in which a featured guest responds to the top questions as voted on by members of the Digg community. Questions are unfiltered by editors or journalists, and represent the most popular questions as voted on by Digg’s community of over 34 million users. The broadcast will feature Al Gore responding to the most popular questions and Kevin Rose serving as the host. More information will be available at <http://www.current.com> and <http://digg.com>

“Current Presents Digg Dialogg: An Interview with Al Gore” is the latest partnership between Current and Digg. On Nov. 4, Current, with support from Digg, will turn TV coverage of election night inside out, replacing pundits with perspectives from users throughout the social media universe. Beginning 7 p.m. ET/4 p.m. PT on election night, “Current Diggs the Election – Your Election Night Party with Digg, Twitter and Diplo” surfaces the best of the Web to TV with a real-time stream of the most important results, facts and information, creating a comprehensive newsfeed that gives viewers a completely new way to experience election night. For the first time, Digg headlines will be streamed live on TV, featured as part of Current’s multimedia dashboard.

About Current

Current is a cross platform media company that works with its young adult audience to create and distribute media that informs, enriches and inspires. The company is comprised of Current TV and Current.com, the first fully integrated online and broadcast platforms that help users determine the news and information that is relevant to them. Current connects young adults with what’s going on in their world through its unique blend of citizen journalism and viewer participation, offering programming and content that’s authentic, often surprising and consistently compelling. Current pioneered the television industry’s leading model of interactive viewer created content (VC2) that comprises roughly one-third of Current’s on-air broadcast. The network has also advanced advertising models via Viewer Created Ad Messages (VCAMs).

Current is now viewed in the U.S., U.K., Italy, and Ireland in more than 58 million households through distribution partners Comcast (Channel 107 nationwide), Time Warner (nationwide), DirecTV (channel 366 nationwide), Dish Network (channel 196 nationwide), Verizon, AT&T, BSkyB (channel 183), Virgin Media (channel 155) and Sky Italia (channel 130). For more information, please visit <http://www.current.com>.

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