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## CURRENT TV CELEBRATES TWO YEAR ANNIVERSARY WITH 'A DOUBLE SHOT OF CURRENT' RETROSPECTIVE

*From '81 Year Old Sweethearts' to 'All Eyes on The Shins'  
Current Looks Back at the Programming that Shaped the Network*

San Francisco (July 26, 2007) — Current TV, the world's peer-to-peer news and information source, is turning two on August 1. In honor of this anniversary, the first global network created by and for an 18-34 audience, will air "A Double Shot of Current," a three and a half hour programming event featuring 22 of the network's all-time favorite pods. Beginning at 8am EST on August 1, the exact time Current first met the world, this special look back will kick off with the very first pod to air on the network--'Jumper.'

Highlighting the themes Current viewers identified as most important to them -- love, music, courage and spirituality -- "A Double Shot of Current" offers a glimpse at how Current and its audience are changing TV. Over the past two years, Current has been the first network to initiate a two way conversation with its viewers by introducing VC2 (Viewer Created Content) and VCAM (Viewer Created Ad Messages) enabling its audience the power to create and program the network.

Among the highlights viewers can expect are:

**Jumper** (<http://www.current.tv/watch/613>) – In the first pod to ever air on the network, Current gets inside the head of base jumper Jeremiah Mulholland as he makes parachute assisted leaps from bridges and cliffs.

**81 Year Old Sweethearts** (<http://www.current.tv/pods/relationship/PD03900>) – This touching pod looks at high school sweethearts Jack and Betty, who are reunited after 62 years. From VC2 producer Danielle Lurie this pod shows the lasting power of love.

**All Eyes on The Shins** (<http://www.current.tv/network/pods/playlist/PD04794>) – The first and only Audience Created Concert Film of its kind featuring The Shins performing their brand new single "Phantom Limb" at the Austin City Limits Festival. Over 200 video clips from fans' cell phones and digital cameras were blended together to create rock history.

**Three Days in North Korea** (<http://www.current.tv/pods/travel/PD04812>) – Current journalists Adrian Baschuk & Jaron Gilinsky provide a special glimpse inside the secretive country of North Korea in this pod documenting their rare three day state sponsored tour of the country.

"A Double Shot of Current" will coincide with the original date and airtime of the networks launch and will continue airing periodically through August 5<sup>th</sup>. For a full list of times please visit [www.current.tv](http://www.current.tv).

## About Current TV

Launched August 1, 2005, Current TV is the only 24/7 cable and satellite television network produced and programmed *for* and *by* its audience. Current TV shows young adults what's going on in their world, in their own voice, offering programming that's authentic, often surprising, and consistently compelling. Aiming to democratize TV and provide viewers with editorial control, Current pioneered the television industry's leading model of interactive "viewer created content" (VC2). Comprising roughly one-third of Current's on-air broadcast, this allows its audience to submit short-form, non-fiction video "pods," viewer created ad messages (V-CAM) and mobile video.

Current's award-winning programming ranges from daily pop culture coverage to political satires as featured in "SuperNews" to unprecedented music journalism in "The Current Fix" to unique insights into global stories through Vanguard and Citizen Journalism. Current is now seen in the U.S. and U.K. in more than 50 million households through distribution partners Comcast, Time Warner, DirecTV (channel 366 nationwide), Dish Network (channel 196 nationwide), BSkyB (channel 193) and Virgin Media Cable (channel 155). For more information, please visit the website: [www.current.tv](http://www.current.tv).

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