



CURRENT MEDIA PROMOTES JOANNA DRAKE EARL TO CHIEF OPERATING OFFICER

SAN FRANCISCO (Dec. 3, 2008) – Current Media, a cross platform media company that works with its young adult audience to create and distribute media that informs, enriches and inspires, today announced the promotion of Joanna Drake Earl to Chief Operating Officer. Ms. Earl, who was previously Current's President of New Media, will remain based in the company's San Francisco headquarters.

Ms. Earl will continue to report to Current Chief Executive Officer and co-founder Joel Hyatt and will assume responsibility of the company's TV network operations in addition to retaining oversight of Current's new media division.

Ms. Earl was the first executive to join Current co-founders Al Gore and Joel Hyatt. As President of New Media, Ms. Earl oversaw the architecture, creation and management of Current's leading web-based participation platform. She also successfully oversaw the launch of Current.com, which has grown from 240,000 monthly unique users to 7 million unique users per month in one year. In addition, Ms. Earl leveraged her extensive media and technology credentials to forge partnerships with leading, multi-platform distribution partners.

"Joanna's passion, dedication and leadership have been instrumental in Current's growth," said Hyatt. "Joanna's extensive history and successful track record with the company, combined with her great strategic and operational leadership, will be tremendous assets in her new capacity."

Before joining Current TV, Ms. Earl was Vice President, Content Strategy for MOXI (now Digeo), driving the development of new video, music and gaming set-to-box based applications. Earlier, Ms. Earl served as Vice President, Media Partnerships and Applications at ReacTV where she partnered with leading media companies to deliver the world's first personalized video news service on the Web.

As a senior management consultant with Booz Allen & Hamilton, Ms. Earl spent five years developing strategic planning functions and market strategies for the motion picture, television and theme park divisions of leading entertainment conglomerates. In addition to her work in Hollywood, she developed strategic alliance programs and new media market strategies for three of the largest Silicon Valley companies.

About Current

Current is a cross platform media company that works with its young adult audience to create and distribute media that informs, enriches and inspires. The company is comprised of Current TV and Current.com, the first fully integrated online and broadcast platforms that help users determine the news and information that is relevant to them. Current connects young adults with what's going on in their world through its unique blend of citizen journalism and viewer participation, offering programming and content that's authentic, often surprising and consistently compelling. Current pioneered the television industry's leading model of interactive viewer created content (VC2) that comprises roughly one-third of Current's on-air broadcast. The network has also advanced advertising models via Viewer Created Ad Messages (VCAMs).

Current is now viewed in the U.S., U.K., Italy, and Ireland in more than 58 million households through distribution partners Comcast (Channel 107 nationwide), Time Warner (nationwide), DirecTV (channel 366 nationwide), Dish Network (channel 196 nationwide), Verizon, AT&T,

BSkyB (channel 183), Virgin Media (channel 155) and Sky Italia (channel 130). For more information, please visit <http://www.current.com>.

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