



118 King Street
San Francisco, CA 94107

t 415.995.8200
f 415.995.8201

www.current.tv

FOR IMMEDIATE RELEASE

Media contact: Amanda Gruder

(310) 550-7776

agruder@bwr-la.com

For EMI: Rob Goldstone: 212 541 5698

rob@oui2.com

CURRENT TV AND EMI LAUNCH PARTNERSHIP FOR BROAD USE OF MUSIC CATALOGS

San Francisco, CA (November 13, 2006) – Breaking new ground with a partnership between a cutting edge television network and a music publisher, Current TV has finalized an agreement with **EMI Music Publishing**, the world’s most successful music publisher. The deal will enable Current to access EMI’s song catalogs, and fully integrate its artists and their work into the network’s programming. The announcement comes on the heels of a unique deal between Current and APM Music, a joint venture of EMI and BMG Music Publishing, to give the network’s viewer contributors access to its catalogs to score their own TV segments.

Current TV, the cable and satellite network founded by Al Gore and Joel Hyatt, has become the home of “viewer created content” on television, with one-third of its broadcast supplied by its audience. It seeks to create a more authentic connection with its audience, and EMI seeks to use its unique programming as a means to connect a young audience with the new and established artists on its roster.

“Things have changed in the past few decades. Young people aren’t looking to the established networks or record labels as a source for what’s cool anymore. They’re looking for word of mouth recommendations from friends, on the web, underground sources or communities that they respect,” stated David Neuman, president of programming for Current TV. “By using our programming to break out new and established artists from the EMI Music Publishing catalog, we want to further connect with our viewers by becoming a resource that introduces them to new music while also enjoying access to classics.”

Roger Faxon, co-CEO of EMI Music Publishing stated: “Current has a unique connection with our audience, who see music as a way to authentically connect with other people in their generation. For this reason, EMI sees the network as a new and relevant way to connect our artists with music listeners.”

About EMI Music Publishing

EMI Music Publishing (www.emimusicpub.com) is the world’s most creative music publisher with more than one million copyrights including some of the best-known songs ever written: “New York, New York,” “Over the Rainbow” and “Singing in the Rain.” Its current hit-making writers and producers include: Arctic Monkeys, Fergie of Black Eyed Peas, Natasha Bedingfield, James Blunt, Kelly Clarkson, Jermaine Dupri, Eminem, Enya, Nelly Furtado, Gorillaz, Jay-Z, Alicia Keys, Rihanna, Eros Ramazzotti, Kanye West and Pharrell Williams.

About Current TV

Current TV, which launched August 1, 2005, is the first national network created by, for and with an 18-34 year-old audience. The network shows young adults what's going on in their world, in their voice. Current is also the first network in history whose programming is supplied in part by the very audience who watches it. It has developed the television industry's leading model of "viewer created content" (VC²), which comprises roughly one-third of Current's on-air broadcast, and allows the audience to submit short-form, nonfiction video "pods," "viewer created ads" (V-CAMs), and mobile video. Its award-winning programming ranges from the hottest trends in technology, fashion, music and videogames, to pressing issues such as the environment, relationships, parenting, finance, politics and spirituality. Current is available in 30 million U.S. homes via Comcast (channel 107 nationwide), Time Warner Cable, and DirecTV (channel 366 nationwide). For more information, please visit the website: www.current.tv.

#