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**CURRENT LAUNCHES MUSIC DISCOVERY PROGRAM,  
"THE FIX EXTENDED PLAY"**

*Preceded By A Weekend Packed With Steady Music Segments, This New, Weekly, Half-Hour Show Puts The Focus Back On New Artists, Music And Rock Journalism*

LOS ANGELES, CA – February 29, 2008 – Dedicated to taking a fresh and innovative approach to music programming, [Current](#) is placing the spotlight exclusively on new artists and music with the premiere of its weekly music series, "The Fix Extended Play" on Tuesday, March 4 at 7pm PST/10pm EST. Prior to the premiere, viewers will be treated to an extra dose of new music with "The Fix Weekend" from Saturday, March 1 through Sunday, March 2, during which they can catch all of their favorite artist pieces in heavy rotation on the network.

Check out a preview of Current's "The Fix Extended Play" at:

[http://current.com/items/88855919\\_fix\\_extended\\_play\\_tuesday\\_march\\_4th](http://current.com/items/88855919_fix_extended_play_tuesday_march_4th)

"The Fix Extended Play" offers viewers a chance to discover emerging talent through a unique lens that captures these artists in their own element. In the premiere episode, viewers will find themselves getting up-close-and-personal with Portland-based punk rock band *The Thermals*, watching UK electro-pop band *Hot Chip* discuss friends and fellow musicians, *Gang Gang Dance* while guest-hosting the "Daily Fix," and hitting the road with Celtic punk band, *Dropkick Murphys*. Throughout the show, interstitial pieces with electronica/punk/reggae-influenced singer and songwriter, *Santogold*, and hip-hop, folk maestro, *Tim Fite*, who produced his own segments, will also be featured.

Additionally, viewers can catch all of their favorite music segments featuring artists and bands, such as *Amon Tobin*, *The Blow*, *Earl Greyhound*, *Flosstradamus*, *Touching Souls w/ Funk*, *Pharoahe Monch*, *A Fine Frenzy*, *Pleasing The Ears*, *Son of Dave* and more, during "The Fix Weekend." These pieces will be featured heavily throughout Current's programming from Saturday, March 1 through Sunday, March 2.

Hosted by Douglas Caballero, the resident host of television's first music blog "The Daily Fix," "The Fix Extended Play" is a 30-minute music show that will provide viewers with a comprehensive and unique look at the world of new music and rock journalism every week. Each segment will profile an up-and-coming band, highlight new album releases for

the week, showcase viewer-created music segments and report on the latest music

headlines from around the world. In addition, the show will also feature highlights from Current's resident music programs including "The Daily Fix," "The Current Fix" and "Current Playlist."

### **About Current TV**

Launched August 1, 2005, Current, the world's peer-to-peer news and information network, recently honored with an Emmy® Award for its interactive television service, is the first fully integrated 24/7 online and television network that helps users determine the news and information that is relevant to them. Current connects young adults with what's going on in their world through its unique blend of citizen journalism and viewer participation, offering programming and content that's authentic, often surprising and consistently compelling. Current pioneered the television industry's leading model of interactive viewer created content (VC2) that comprises roughly one-third of Current's on-air broadcast. The network has also advanced advertising models via Viewer Created Ad Messages (VCAMS).

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