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CURRENT BECOMES FIRST NETWORK TO AIR FULL EPISODES OF *HOMETOWN BAGHDAD*

*Beginning In August Current Will Air Exclusive Full Length Cuts
of the Popular and Controversial Webseries*

San Francisco (July 26, 2007) – Beginning in August, Current will become the first television network to air full length episodes of the controversial web phenomenon *Hometown Baghdad*. The network announced the acquisition of five pods (short form video ranging from 3-7 minutes) produced exclusively for Current viewers.

The acquisition is part of Current's continuing effort to be the leader in bringing the best of the web to TV. The five pods are part of the popular web based series *Hometown Baghdad* (www.hometownbaghdad.com) chronicling the lives of twenty something's in this war torn town—these episodes provide a stark look at the dichotomy of being a young, smart and ambitious twenty something's in Iraq, while facing the ever present violence in Baghdad.

“As the world's leading peer-to-peer news and information source, we are proud to be the first to air *Hometown Baghdad* episodes in their entirety on television,” stated David Neuman, Current's President of Programming. “These segments present a raw, unfiltered view of life in Iraq from those civilians dealing with these struggles daily. These pods are at the very heart of what Current is about—sparking a global conversation about meaningful issues.”

Hometown Baghdad represents another first for Current programming. The network, which turns two in August, is built around providing viewers a one-of-a kind television experience. Since its inception the network has pushed to give their audience unique perspectives and direct involvement in network programming, including their pioneering VC2 (viewer created content) and VCAM (viewer created ad messages) initiatives allowing viewers to create and dictate Current's on-air content.

Current will begin airing the pods in mid-to-late August and will air one new pod a week for five weeks. For more information about Current or *Hometown Baghdad* please visit www.current.tv.

About Current TV

Launched August 1, 2005, Current TV is the only 24/7 cable and satellite television network produced and programmed *for* and *by* its audience. Current TV shows young adults what's going on in their world, in their own voice, offering programming that's authentic, often surprising, and consistently compelling. Aiming to democratize TV and provide viewers with editorial control, Current pioneered the television industry's leading model of interactive “viewer created content”

(VC2). Comprising roughly one-third of Current's on-air broadcast, this allows its audience to submit short-form, non-fiction video "pods," viewer created ad messages (V-CAM) and mobile video.

Current's award-winning programming ranges from daily pop culture coverage to political satires as featured in "SuperNews" to unprecedented music journalism in "The Current Fix" to unique insights into global stories through Vanguard and Citizen Journalism. Current is now seen in the U.S. and U.K. in more than 50 million households through distribution partners Comcast, Time Warner, DirecTV (channel 366 nationwide), Dish Network (channel 196 nationwide), BSkyB (channel 193) and Virgin Media Cable (channel 155). For more information, please visit the website: www.current.tv.

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