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CURRENT TV VIEWER-PRODUCERS USHER IN THE NEW YEAR CAPTURING CELEBRATIONS FROM AROUND THE GLOBE

San Francisco (January 1, 2007) – While most people will look to New York to watch the ball drop on New Year's Eve, a pair of viewer-producers are harnessing Current TV's online community to give the network's viewers an unprecedented look at New Year's from all corners of the globe.

The idea came from Paul Millgate and Andy Vervel of Sydney, Australia, two members of Current's online community. The concept quickly grew through the Current message boards, as many other viewer created content (VC²) producers agreed to contribute to the project. As a result, Current will air "New Year's Around the World" on New Year's Day at 8:00pm EST (repeating at 11:00pm EST), including footage from locations such as Sydney; Boston, MA; Columbia, South America; Santiago, Chile; Indianapolis, IN; and Richmond, VA.

"This is exactly the sort of self-sustaining community initiative we were hoping for when Current launched," said president of programming David Neuman. "Current was launched to create a global conversation among young adults, and this is quite literally what's happened here. Young filmmakers from around the world have used the Current community to create a unique vision and celebration of the New Year."

VC² Producer Andy Vervel noted, "No other network could convert message board chatter into viewer created content. No other network would dare."

About Current TV

Current TV, which launched August 1, 2005, is the first national network created by, for and with an 18-34 year-old audience. The network shows young adults what's going on in their world, in their voice. Current is also the first network in history whose programming is supplied in part by the very audience who watches it. It has developed the television industry's leading model of "viewer created content" (VC²), which comprises roughly one-third of Current's on-air broadcast, and allows the audience to submit short-form, nonfiction video "pods," "viewer created ads" (V-CAMs), and mobile video. Its award-winning programming ranges from the hottest trends in technology, fashion, music and videogames, to pressing issues such as the environment, relationships, parenting, finance, politics and spirituality. Current is available in 30 million U.S. homes via Comcast (channel 107 nationwide), Time Warner Cable, and DirecTV (channel 366 nationwide). For more information, please visit the website: www.current.tv.

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