



Media Contacts:

Taylor-Herring Public Relations
Justin Jeffreys
0208 206 5151
justin.jeffreys@taylorherring.com

Bender/Helper Impact
310-473-4147
Melisa Rodriguez
melisa_rodriguez@bhimpact.com
Jill Queza
jill_queza@bhimpact.com

PRESS RELEASE

**CURRENT PARTNERS WITH PORTISHEAD FOR
EXCLUSIVE BROADCAST PERFORMANCE ON APRIL 11**

*"Portishead In Portishead" Performance Advances Current's Mission Of Collaborating With
Influential Artists To Provide Unique Original Music Content*

Following the recent success of Current's partnership with Radiohead, the network has teamed up with another innovative U.K. act, Portishead, to produce two specials featuring the band. Beginning on April 8, 2008, Current will premiere a rare, un-hosted, never-before-seen interview with Portishead on Current.com at midnight EST/ 9pm PST. Then on April 11, 2008 Current will air a pre-taped performance of the band titled "Portishead In Portishead" at 10pm EST/ 7pm PST.

"Current is the perfect fit for what we are into," said Portishead. "We love spreading the word without depending on the corporate machine. Portishead is a fan of Current's innovative vision and style, which is why we are going with the network for this special performance."

Current's exclusive "Portishead In Portishead" broadcast will feature the band performing eight tracks from its long-awaited album, "Third." Current is scheduled to air the 40-minute, commercial-free special in the US and UK eleven hours after its initial webcast on Portishead's official website on April 11. The network will continue to air the performance until the US release (Mercury) of "Third" on April 29. The album will hit stores the day before in the U.K. on Island Records. Additional details and viewing are available at: www.current.com/portishead.

Webcast/Broadcast Times:

Current TV* (see below for distribution channels):

- April 11, 2008 at 10pm EST / 7pm PST and 1am EST / 10pm PST
- April 12, 2008 at 11am EST / 8am PST and 3am EST / 12am PST
- April 13, 2008 at 3pm EST / 12pm PST and 11pm EST / 8pm PST
- April 14, 2008 at 8pm EST / 5pm PST
- April 15, 2008 at 3am EST / 12am PST
- April 16, 2008 at 6pm EST / 3pm PST
- April 17, 2008 at 12pm EST / 9am PST

- April 18, 2008 at 12am EST / 9pm PST

Current.com/Portishead:

- April 8, 2008 at midnight EST/ 9am PST (band interview)
- April 11, 2008 at 10pm EST / 7pm PST (band performance)

"Current is thrilled to serve as Portishead's premier broadcast partner for this special performance," said David Neuman, President of Programming for Current. "This partnership reinforces Current's mission to spotlight extraordinary artists and their music."

As the destination for anything and everything music-related, Current TV provides a variety of original and innovative music programming that utilizes everything from in-depth artist interviews, music blogs, and cell phone camera images and videos to audience-generated concert films, music festival coverage and more to gives its viewers the chance to hear the latest music news, catch up with established artists and discover emerging ones from around the world. Viewers have the choice of tuning into any of the following music programs on Current: "Fix Extended Play," "Current Fix," "The Daily Fix," "All Eyes," "Current Playlist," and "Current Events."

About Current

Launched August 1, 2005, Current, the world's peer-to-peer news and information network, recently honored with an Emmy® Award for its interactive television service, is the first fully integrated 27/7 online and television network that helps users determine the news and information that is relevant to them. Current connects young adults with what's going on in their world through its unique blend of citizen journalism and viewer participation, offering programming and content that's authentic, often surprising and consistently compelling. Current pioneered the television industry's leading model of interactive viewer created content (VC2) that comprises roughly one-third of Current's on-air broadcast. The network has also advanced advertising models via Viewer Created Ad Messages (VCAMS).

Current is now seen in the U.S. and U.K. in more than 51 million households through distribution partners Comcast (Channel 107 nationwide), Time Warner (nationwide), DirecTV (channel 366 nationwide), Dish Network (channel 196 nationwide), BSkyB (channel 193) and Virgin Media Cable (channel 155). For more information, please visit the website: www.current.com.

About Portishead

Portishead are a band from Bristol, England, named after the nearby town of the same name, 12 miles (19 km) west of Bristol. The band was formed in Bristol, UK in 1991 by Geoff Barrow, Beth Gibbons and Adrian Utley. Portishead's first album, Dummy, was released in 1994, spawned two hit singles, "Glory Box" and "Sour Times," and went on to win the prestigious Mercury Music Prize in 1995. After their initial success, Portishead withdrew from the spotlight for three years until their second album, Portishead, was released in 1997. Later that year the band performed a one-off show with strings at the New York Philharmonic orchestra at Roseland Ballroom in New York. A live album primarily featuring these new orchestral arrangements of the group's songs was released in 1998. After a 10 year hiatus, Third is due for release on April 28 and April 29 (in the US), 2008. On January 21, 2008, a European tour to support the album was announced, together with a headline spot at the Coachella Valley Music and Arts Festival on April 26, 2008. www.portishead.co.uk.

###