



**CURRENT SUPERSIZES "SUPERNEWS," EXTENDING SHORTFORM  
ANIMATED EPISODES INTO WEEKLY HALF-HOUR SERIES  
PREMIERING MARCH 20**

*Expanded "SuperNews" Episodes Every Thursday Night Take All-New  
Animated Swipes at the Most Satire-Worthy News and Trends*

SAN FRANCISCO — Jan. 10, 2009 — "SuperNews," the shortform, animated sketch series already seen by millions on Current TV and Current.com, has been supersized with an all-new expansion to weekly half-hour episodes. Continuing its mission to turn headlines and pop culture into biting hilarity, the first half-hour episode of "SuperNews" premieres Friday, March 20 at 10 p.m. ET/PT, only on Current TV and Current.com.

In the distinctive "SuperNews" style that made the cartoons so hugely popular online ([current.com/supernews](http://current.com/supernews)) and on TV, new episodes will take on hot button issues ranging from atheism and gay marriage, to Obama's presidential cabinet and the massive pressure to be witty in Evite replies. The new "SuperNews" series continues the satirical crusade established with viral hits such as "Texting Your Way to Love," "The Hills: Post Apocalypse," "Gates vs. Jobs" and "The Great Immigration Debate of 1621."

"Expect the 'SuperNews' series to be more dangerous than anything we've done so far," says Josh Faure-Brac, creator, writer and executive producer of "SuperNews." "The revolution will be animated."

While animation is commonly known for its long production time, "SuperNews" episodes will defy convention with cartoons that respond to the latest headlines.

"Everyone remembers that 'The Simpsons' originally began as cartoons within episodes of 'The Tracey Ullman Show.' From the very beginning, we always knew that SuperNews could follow a similar path," said David Neuman, president of programming, Current. "Given the show's success and ever-increasing popularity, the expansion of 'SuperNews' into a regularly scheduled half-hour was an incredibly easy decision to make."

For more "SuperNews" information or to watch "SuperNews" shortform highlights, please visit <http://www.current.com/supernews>.

**About Current**

Current is a cross-platform media company that works with its young adult audience to create and distribute media that informs, enriches and inspires. The company is comprised of Current TV and Current.com, the first fully integrated online and broadcast platforms that help users determine the news and information that is relevant to them. Current connects young adults with what's going on in their world through its unique blend of citizen journalism and viewer participation, offering programming and content that's authentic, often surprising and consistently compelling. Current pioneered the television industry's leading model of interactive viewer created content (VC2) that comprises roughly one-third of Current's on-air broadcast. The network has also advanced advertising models via Viewer Created Ad Messages (VCAMs).

Current is now viewed in the U.S., U.K., Italy, and Ireland in more than 58 million households through distribution partners Comcast (Channel 107 nationwide), Time Warner (nationwide), DirecTV (channel 358 nationwide), Dish Network (channel 196 nationwide), Verizon, AT&T, BSkyB (channel 183), Virgin Media (channel 155) and Sky Italia (channel 130). For more information, please visit <http://www.current.com>.

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