



CURRENT TV BRINGS DAILY MUSIC NEWS BACK TO TV WITH THE LAUNCH OF “THE DAILY FIX” ON AUGUST 15

THE FIRST MUSIC BLOG ON TV WILL AIR SIX TIMES PER DAY AND FEATURE MP3S, USER-GENERATED VIDEO CLIPS AND CELL PHONE IMAGES TO SHINE A SPOTLIGHT ON EMERGING ARTISTS WORLDWIDE

San Francisco (August 13, 2007) – Current TV, the world’s peer-to-peer news and information network, today announced the launch of **“The Daily Fix,”** – the first music blog for television, premiering **Wednesday, August 15** on **Current TV**. **“The Daily Fix”** will bring daily, dedicated music news back to television six times a day with timely coverage on artists and the music industry from around the world.

“The Daily Fix” will help to break emerging artists from a slew of genres by shining a spotlight on formerly underground and unreachable artists worldwide – before they hit the mainstream. **Dan Deacon, Dizzee Rascal, Josh Ritter, Saigon** and **St. Vincent** are among the TV music blog’s first picks for feature coverage.

“The Daily Fix” will give viewers 90-second doses of daily music news in a groundbreaking reporting style that utilizes MP3s from music blog aggregators, gritty user-generated video clips and cell phone camera images. From sample-based music and mash-ups to concert footage shot by fans, **“The Daily Fix”** will infuse its coverage with music and media never before seen or heard on television.

Created by producers Douglas Caballero (host) and Alex Simmons (director), **“The Daily Fix”** will air six times every day: 9:31 a.m.; 1:31p.m.; 5:31p.m.; 8:31p.m.; 12:31 a.m.; and 04:31 a.m. (all times EST).

About Current TV

Current, which launched Current TV in August 1, 2005, is the first network created by, for and with an 18-34 year-old audience. The network shows young adults what’s going on in their world, in their voice. Current is also the first network in history whose programming is supplied in part by the very audience who watches it. It has developed the television industry’s leading model of “viewer created content” (VC2), which comprises roughly one-third of Current’s on-air broadcast, and allows the audience to submit short-form, nonfiction video “pods,” “viewer created ads” (V-CAMs), and mobile video. Its award-winning programming ranges from the hottest trends in technology, fashion, music and videogames, to pressing issues such as the environment, relationships, parenting, finance, politics and spirituality. Current is available in 50 million households worldwide via the five largest distributors, including Comcast (channel 107 nationwide), Time Warner Cable, DirecTV (channel 366 nationwide), Dish Network (channel 196 nationwide), BSkyB (Channel 229) and Virgin Media Cable (channel 155).

To find **“The Daily Fix”** online, please visit <http://current.tv/dailyfix>. For more information about Current TV, please visit www.current.tv.

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