



## **Current TV and EMI Music Publishing Present “The South of 6th Street Party” At SXSW**

**New York, NY (March 6, 2007)** -- On Friday, March 16, EMI Music Publishing and Current TV are partnering up for “The South of 6th Street Party” -- an all day music event during the world famous South by Southwest (SXSW) music festival.

Headlining “The South of 6th Street Party” will be Robert Randolph & The Family Band with guest appearances by Kenna, Kings of Spain and DJ Tommie Sunshine (who will be spinning throughout the event). The show will take place from noon until 5pm at the famed venue Antone's located at 213 West 5<sup>th</sup> Street, in Austin, TX.

Evan Lamberg, Executive VP Creative North America for EMI Music Publishing says: "EMI Music Publishing's partnering with Current TV on all things involving music has been wonderful. Our upcoming SXSW event on March 16th continues our vision together and takes our relationship to another level. The Current TV staff are some of the smartest and most innovative creative executives around."

Current TV's President of Programming, David Neuman went on to say that “From day one, our relationship with EMI Music Publishing has been an invaluable contribution to Current's development as a place where young people can stay current regarding new and upcoming bands. We're very fortunate to be working with a company that represents such a diverse group of artists and we look forward to future partnerships with EMI Music Publishing and their outstanding caliber of artists.”

As part of Current TV's coverage of SXSW 2007, *The Current Fix* -- the weekly five minute music pod showcasing bands on the rise, exclusive interviews and fan-focused experiences from all genres of music -- will be premiering a special pod on Saturday, March 17 featuring the history of Antone's, the legendary artists that have performed there as well as highlighting the bands that will take part in “The South of 6th Street Party.”

Robert Randolph & The Family Band have been enjoying nationwide success with their current CD Colorblind, with album track “Thrill of It” having been used as the opening song in ABC's “Saturday Night Football” series. A second track – “Ain't Nothing Wrong With That” – was used extensively in an NBC promotional campaign at the end of 2006 and is also being used in the new national Cingular / AT&T Wireless television campaign.

KENNA is the eldest son of an immigrant Ethiopian family that relocated to Virginia Beach. He was inspired by the melodies and messages of the Irish rock quartet U2, and resolved to make his own music that was equally powerful and poetic. His debut CD was produced by Chad Hugo – one half of The Neptunes. His current album, “Make Sure They See MY Face” , is an album of “discovery and realization”.

The Kings of Spain was formed in 2005 in Santa Barbara, California and is known for having a tight rhythmic bond between guitar and drums, giving the songs a punchy "funk" feel. Their original songs range from blues and country songs to rock n' roll. The group won considerable national and international attention after it made it to finals in the NBC StarTomorrow contest, which was featured on national TV and the internet.

Influenced by equal parts of Kraftwerk, AC/DC, and Farley Jackmaster Funk, mid-west rave legend and Brooklyn, NY resident Tommie Sunshine is raising the bar. Covering ground as artist, remixer, producer, label owner, DJ and songwriter and with his legendary hybrid of live performance and DJ sets now traveling the globe

#### About EMI Music Publishing:

EMI Music Publishing is the world's most creative music publisher with more than one million copyrights including some of the best known songs ever written: "New York, New York", "Over The Rainbow" and "Singin' In The Rain". Its current hit-making writers and producers include: The Fray, Hinder, Gym Class Heroes, Panic At the Disco, Augustana, Regina Spektor and Mat Kearney.

#### About Current

Current TV, which launched on August 1, 2005, is the first network created by, for and with an 18-34 year-old audience. The network shows young adults what's going on in their world, in their voice. Current is also the first network in history whose programming is supplied in part by the very audience who watches it. It has developed the television industry's leading model of "viewer created content" (VC2), which comprises roughly one-third of Current's on-air broadcast, and allows the audience to submit short-form, nonfiction video "pods," "viewer created ads" (V-CAMs), and mobile video. Its award-winning programming ranges from the hottest trends in technology, fashion, music and videogames, to pressing issues such as the environment, relationships, parenting, finance, politics and spirituality. For more information, please visit the website: [www.current.tv](http://www.current.tv).

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